



## **JOB DESCRIPTION**

### **Company Summary:**

Clenergy ([www.clenergy.com](http://www.clenergy.com)) is a public company listed in Shanghai stock exchange, a high-tech company which specializes in product ( manufacturing ), Service ( project development and EPC) and investment. Clenergy was founded in 2007. Headquartered in Xiamen, China. Clenergy's high-quality mounting systems with innovation and service established strong market presentation in Australia, Japan and AP region.

With its footprint across the world, Clenergy has grown to a passionate, globally renowned renewable energy company, and has set up the mature sales channel in China, Southeast Asia, Japan and Australia. Clenergy is an equal opportunity employer. Now we are looking to expand our business operation in Europe.

**Job Title:** Product Manager, Product Marketing,

**Reports to:** Country Manager

**Location:** Hamburg, Germany

### **General Description:**

Take the lead in technical support for Clenergy EU operation; responsible for promoting Clenergy's products, solutions and services to EU market. Manage the products offered to the local market, assist the sales staff in acquiring new customers and manage the relationships and maintenance of regional Key clients. Responsible for the product life cycle management, sales support and operational support. Work with marketing, finance, technical and support staff to achieve the Companies targets.

### **Primary Responsibilities:**

- Develop product marketing strategy and promotions for European market.
- Market research, understand the products available in the EU market. Coordinate with China HQ to develop the competitive product for EU market.
- First contact person with customers to decide the products for the distributors.
- Work with third parties to obtain all the necessary credentials.
- Prepare product marketing and technical collateral, including data sheet, installation video, or other technical marketing material preparation and support.
- Working closely with our customer service team, engineering team and finance team to deliver products/solution and services to our customers, manage the trading risk and assist with Account receivables.
- Accomplish tasks assigned by management and company.

### **Required Qualifications, Experience and Skills:**

- At least bachelor diploma and structure engineer and civil engineer major is preferred
- A minimum of 3 years racking product experiences in Europe,;
- Familiar with EU mainstream racking products. Familiar with EU renewable law, pricing, markets and competitors situations.
- Excellent verbal and written communications skills;
- Fluency in German and English, other languages will be advantages
- Motivated, high energy, good with people and comfortable with group presentations;
- Comfortable in working in a multinational environment;

**Note:**

The company reserves the right to change the duties and responsibilities of this position at its own discretion.

**Compensation and Benefits:**

Clenergy offers a competitive salary plus fully comprehensive benefits and performance incentive package based on an annual objective achievement. This is a full-time position.

**If this describes you and you want to work for a company that delivers quality products, innovation and exemplary service to its partners then please apply now at [hr@clenergy.com.cn](mailto:hr@clenergy.com.cn)**

**(Please submit cover letter and resume to us with subject mention the position you are applying for, thank you!)**